# SYSTEM AND METHOD FOR RECOMMENDATION OF MEDIA SEGMENTS

Abstract:

A system and method of providing media recommendations and media segments based on expert choice lists is disclosed. Expert choice lists consisting of media segment references are retrieved through a data network and stored cumulatively in a database as records with text descriptor fields. Users of the suggestion system make requests in the form of text search descriptors and a desired output descriptor type. Descriptors of the output type in the expert choice list database are scored by the frequency with which they appear in expert choice lists possessing matches to the search descriptors. A list of the top-scoring descriptors is returned. In an alternate preferred embodiment, media segment references are scored by the frequency of their appearance in lists with matches to the search descriptors. The highest-scoring segment references are used to generate a playlist so that the recommended media segments can be presented to the user automatically.